

Crocodile and Allig8or Trails

Incentives - Rewarding participation

Crocodile and Allig8or Trails form part of the Transport for Buckinghamshire's award winning **Go for Gold** scheme, this is an incentive based scheme developed to encourage children and their parents to use sustainable travel modes for the school journey.

The aim is to reduce the number of car trips made to and from school, ease pollution; encourage walking; promote healthier lifestyles for pupils and their families and reduce our carbon footprint on the world.

Children work through the scheme receiving stickers and certificates along the way.

Certificates and/or incentives can be awarded in either class or assembly. Schools can choose to source their own incentive materials; although Transport for Buckinghamshire can offer some at a minimal cost (see **Incentives Order Form**). It is recommended that incentives relate to road safety, the environment and/or health to support the aims of Go for Gold. An additional incentive may be to offer a class award or house points for those collecting the most stickers and class charts are available from Transport for Buckinghamshire for this purpose.

The County Council has also negotiated with a number of leisure centres throughout Buckinghamshire to offer free admission to swimming pools and other activities for children that complete a Go for Gold passport. To take advantage of this offer, the stamped passport should be taken to one of the participating Centres to be redeemed for a child free admission to the facility. A letter listing participating centres is available from the School Travel Planning Team.